



WEDNESDAY

ALL-DAY

## Full-Day Zoom U

Attendees must be FotoZoomer users to attend this pre-expo training class.

- › How to use FotoZoomer Tools
- › Staff Mind Set
- › Marketing Beyond the 4 Walls of Your Store Recurring Revenue
- › Potential
- › Convenience for You or for Them
- › Maintaining Equipment for Optimal Production
- › Marketing NEW Web to Print Solution
- › Community Connection – Marketing POWERHOUSE time

**NOTE:** Open To Current FotoZoomer Family Members Only



THURSDAY

ALL-DAY

## Printing with FotoZoomer

These 50-minute training sessions are a focus subject training to maximize print as well as marketing of print and other services.

- \* **8:00am to 8:50am**    **Sublimation** – Yeah, the cool fun stuff – so come play and learn.
- \* **9:00am to 9:50am**    **T-Shirt Stuff** – More fun stuff, plus you can wear what you make.
- \* **10:00am to 10:50am**    How to avoid the dread of “Can you do this” question in print. B2B – knowing your place in commercial printing opportunities.
- \* **11:00am to 11:50am**    There are so many printers in my area is there still an opportunity for me?
- \*\* **2:45pm to 4:00pm**    **Come and play....**FotoZoomer will have all equipment available for you to touch and operate from desktop to kiosk, from print to sublimation....get a little taste before the tradeshow and ask the experts on hand.

FRIDAY

MORNING

## Printing with FotoZoomer

These 50-minute training sessions are a focus subject training to maximize print as well as marketing of print and other services.

- \*\* **9:15am to 11:15am**    **Come and play....**FotoZoomer will have all equipment available for you to touch and operate from desktop to kiosk, from print to sublimation....get a little taste before the tradeshow and ask the experts on hand.